



NEWS

FOR IMMEDIATE RELEASE

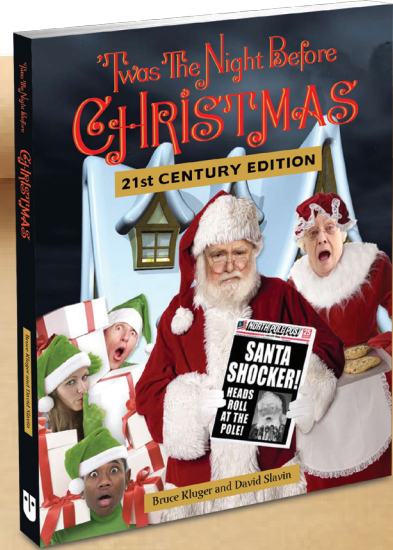
Contact: Shelly Barkes
800-851-8923, ext. 7498
sbarkes@amuniversal.com

Andrews McMeel Universal

Andrews McMeel Publishing, LLC
Universal Uclick

North Pole Bailout

Satirists Bruce Kluger and David Slavin have updated Clement Clark Moore's classic poem of sugarplums and prancing reindeer to parody pop culture in *Twas the Night Before Christmas: 21st Century Edition* (Andrews McMeel Publishing, \$9.99, October 2010).



Santa's workshop is bought out by a faceless corporation that trades holiday cheer for corporate greed in this modernized rendition of the classic Christmas rhyme. The story unfolds through a collection of memos, E-mails, Tweets, hilarious illustrations (picture Santa jumping on Oprah's couch and Mrs. Claus in a racy *Maxim* cover photo), as well as sidesplitting verse, such as:

- 🍷 A whispered and worrisome murmur began/ and then the proverbial poop hit the fan
- 🍷 The workers grew grim, as they churlishly chored/ while Santa grew haplessly, craplessly bored
- 🍷 The company tanked and the shareholders sued/ 'Twas no doubt about it, the pooh had been screwed

Complete with disgruntled elves, outsourced Santas, Twittered conspiracies, media hysteria, workshop relocation, toxic merchandise, and a giant leveraged buyout, *Twas the Night Before Christmas: 21st Century Edition* is the perfect stocking stuffer or lighthearted gift for anyone who's grown a little tired of all the hype.

About the authors

Bruce Kluger and David Slavin began writing and producing satire for National Public Radio's *All Things Considered* in 2002. Their cultural and political commentary has appeared in the *Los Angeles Times*, the *New York Times*, the *Chicago Tribune*, on The Huffington Post, Salon.com, and in countless other publications. Bruce and David live one block from each other in New York City.

'Twas the Night Before Christmas: 21st Century Edition by Bruce Kluger and David Slavin
Andrews McMeel Publishing, LLC • ISBN: 978-0-7407-9796-5
Price: \$9.99 (\$12.99 Canada) • Paperback: 8 x 10, 80 pages • Publicity begins October 2010